

SAM EWALD UX Design & Information Architecture

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Seattle-based user experience designer with over four years of experience employing user research, data visualizations, task flows, wireframes and prototypes to design responsive interactions for the web.

SKILLS

Project Management:

Heuristic analysis
User research, co-design
Sitemaps, task flows
Responsive prototyping

Design Software:

Adobe CC (Ps, Ai, XD)
Sketch, Axure
Tableau
PoolParty

Development:

HTML5, CSS3
JavaScript, jQuery
XML, PHP, SQL
Bootstrap, LESS

EDUCATION

University of Washington

- MS in Information Management (MSIM), *dual specialization in UX Design and Information Architecture*, MSIM Program Committee representative (2016–2018).
- BA in Political Science (2011).

Seattle Central College

Certificate in Web Design — Information Technologies (2013–2014).

WORK EXPERIENCE

Exceptional Creative Achievement Organization (2016–2018) UX Designer

- Redesigned ECAO.us website, leading stakeholder interviews, heuristic evaluations.
- Developed custom WordPress template theme for redesign, enabling organization to accept new membership and client applications. Deployed updates to client sites.

University of Washington School of Art (2016–2018) Student Assistant

Supervised and assisted students in design lab using Adobe CC (*Experience Design, Illustrator, Photoshop*) applications and Sketch on photomedia and design projects.

Ecologic Radio (2015–2016) UX Designer, Web Developer, Creative Director

- Designed and developed responsive website theme utilizing WordPress CMS.
- Served as Creative Director working with international team of journalists to produce episodic content and design accompanying data visualizations.

Believe in Tibet: the Golok Scholarship Foundation (2014–2015) UX Designer

- Designed web presence for foundation awarding scholarships to Tibetan youth.
 - Conducted stakeholder interviews with Program Manager, Executive Director to build sitemap, wireframes, and visual design around existing logo and artwork.
 - Gained trust partnerships after site launch to sponsor entire student cohorts.
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MSIM PROJECTS

Syria Refugee Project (2016–2017) Independent Study, User Research

- Co-designed research methodology, published as co-author in CHI 2017 conference paper, [Za'atari Refugee Cookbook: Relevance, Challenges and Design Considerations](#).
- Created metadata concept schema used in media library for documentary film

Adze & Sherry: Foodie Fanatic (2017–2018) Project Manager, Content Strategist

- Led 4-person team on user research and design deliverables for e-commerce site.
- Documented project plan, user profiles, task flow, sitemap, wireframes, taxonomy.

meta-tecture (2018) Taxonomist, Team Lead

Created concept schema taxonomy and relationship ontology for in-home smart HVAC systems using PoolParty, assuming leadership role in 3-person team.

References available upon request.